

SUSTAINABILITY THROUGH
Label innovation and partnership



Working for a sustainable future

UPM Raflatac and Impresstik are continuously finding new ways to reduce environmental impact and create value throughout our operations.

We share the same business philosophies, being innovators; drivers for continuous improvement to ensure the end solution and outcome has the best interest of our customers; to be active partners in sustainability issues.

Chain of Custody certification

UPM Raflatac has been granted chain of custody certification by the two major forest certification schemes, both with different rules - FSC® (Forest Stewardship Council) and PEFC™ (the Programme for the Endorsement of Forest Certification Schemes).

Forest certification proves that wood used in a product is from responsibly managed forests and controlled, non-controversial sources.

With UPM Raflatac's certified product range, Impresstik can provide labels that are well established, offering outstanding print performance to customers. Show your commitment to the environment by choosing self-adhesive label papers that can rightfully claim to be sustainable whilst exhibiting outstanding quality.



Look for FSC certified products.

Environmental certification

UPM Raflatac have a certified environmental management system that complies with the requirements of the ISO 14001 standard.

It is a systematic approach with predefined procedures to manage and reduce environmental impacts. A target Impresstik is working towards in certifying its production units to the ISO 14001.

Products sustainable over their lifecycle

Working collaboratively to help clients achieve sustainable results, UPM Raflatac have developed a portfolio of new products that offer alternative choices with environmental credentials in mind.

- RafWine Bagasse a sustainable high quality label face paper manufactured from sugarcane waste fibres.
- RafWine Bianco a bright white label face paper that is certified carbon neutral.
- RafWine Blanc a high wet-strength uncoated label face paper produced from FSC certified fibre.
- RafWine PureGloss is a high gloss cast coated label face paper manufactured from PEFC certified fibre.



Process for a sustainable label

- > Responsible sourcing.
- > UPM Raflatac - a global leading supplier of pressure sensitive labelstock.
- > Impresstik - sustainable label printer.
- > Brand owners - seeking environmentally responsible products.
- > PET liner recycling.

Impresstik prepress

Impresstik use Computer-To-Plate (CTP) technology eliminating the use of film to make printing plates. CTP is preferred for recyclability as well as its use of single digit 'ml' of water compared to 'litres' from alternative making options.

Process colour printing

Impresstik labels, printed on a wide range of high quality UPM Raflatac labelstocks, are key to building your brand identity. Eliminating the need for special ink matching, the advantage of process colours means that for each production there is improved speed for repeatability and reduction in set-up waste, labour, materials and energy.

State of the art print technology

Press production at Impresstik offers:

- Standard 300 dot line screen resolution compared to traditional 175-200 line screen
- Energy savings of up to 40%
- Setup and set down times reduced by 50%
- running speed up by 35%
- Overall cost savings to client up to 30%

Logistics

UPM Raflatac's PET lined self-adhesives enable recycling of spent liner. Associated reduction in packaging weight enhances production efficiency by allowing longer roll lengths. Reduced handling and consolidated transport creates opportunities for additional savings.

Process production allows customers to order just what they need, avoiding excess stock holding, and risk associated with artwork changes.



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